



# Leadership SUMMIT Key Messages

**For Service Unit Leader Meetings  
January 10, 2017**

## Change more girls' lives and **WIN.**

Invite a friend to start a new Girl Scout troop today!



**You get**

**\$50** to spend at  
girlscoutshop.com—  
**sweet!**

**Your friend gets**

**\$50** worth of  
resources to get  
started—**cool!**

**And girls get**

one more **hero**  
to depend on—  
**awesome!**

**Ready, set, change lives!**



**Girl Scouts of Northern New Jersey, [www.gsnnj.org](http://www.gsnnj.org)**

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200

## **The deadline for the Invite a Friend Promotion has been extended until January 31, 2017.**

During our **Invite a Friend campaign (Nov. 15- January 31, 2017)**, if you inspire someone to become a volunteer, **you'll be rewarded \$50 to spend at our online store**. And, your friend will get a free Volunteer Resource Pack (a \$50 value) to get started. **You can double your reward** when you inspire two friends to volunteer: \$100 for you and a Volunteer Resource Pack for each new volunteer!

Once a friend joins Girl Scouts as a troop leader and starts a new Girl Scout Daisy, Brownie, or Junior troop, **you can claim your reward here:**

**CLAIM YOUR \$50 REWARD at <http://girlscouts.org/inviteafriend>**

**Girl Scouts of Northern New Jersey, [www.gsnnj.org](http://www.gsnnj.org)**

### **It's Not Too Late to Join Girl Scouts!**

Remember it's not too late to recruit new Girl Scout Daisy and Brownie troops. Please work with your Membership Recruiters so all G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader) would have the opportunity to discover the fun, friendship, and the power of girls working together.

### **Council Shop**

**Get your Booth Sale and Cookie Rally kits!**

Planning to hold a Cookie Booth Sale or Cookie Rally? Pick up a Booth Sale or Cookie Rally kits in one of our Council Shops. Both kits include everything you need to get started. Rally kits also include two crafts for up to 12 Girl Scouts.

### **Troop Support**

**Save the Date: May 17, 2017** – GSNNJ's Annual Meeting & Adult Recognition will be held on Wednesday, May 17<sup>th</sup>. Please save the date and join us for an inspiring & fun evening. Place & time to be determined. Adult Recognition nomination forms and endorsement forms will be available shortly.

**Service Units** – All SUs need a representative to attend the Annual Meeting & Adult Recognition event as a voting member of Girl Scouts of Northern New Jersey for the annual business meeting. If you are interested in serving as a representative, please contact your SUM.

**Revised Troop Forms** – Troop/Group Activity Application - Annual Permission/Child Release/ Self-Driving Certification/Needs Assessment form - Bank Letter - Request for Certificate of Liability Insurance Coverage - and Plan 2 Insurance form will be uploaded to GSNNJ's webpage by the end of the week.



"Standing Out From the Crowd"  
Young Alumnae Networking Event

**Wednesday, January 11, 2017**  
**6:00 p.m. - 8:00 p.m.**  
**Fee: \$10 per person**  
**Riverdale Service Center**  
**95 Newark Pompton Turnpike**



Join us for an evening of networking and professional development. This event is perfect for **college students looking to develop a career path** or **recent college graduates** already in the workforce looking to build their network and learn how to move to the next level. Also, if you are **re-entering the workforce** or **changing careers** and want to sharpen your skills, this program is for you, too.

For additional details or to register, please visit us online at [www.gsnnj.org/alumnae](http://www.gsnnj.org/alumnae). Questions regarding the event please contact Jennifer Tanis at 973-248-8200 or [jtanis@gsnnj.org](mailto:jtanis@gsnnj.org).

## Program Highlights

### Upcoming programs!

The Program Department is excited to offer so many program opportunities! Please be sure to share the program fliers with your Service Unit Volunteers and Leaders.



**ToGetHerThere Girl Career Conference UPDATE**– Fri-Sat, Feb 24-25, 2017. **Location will be at the HILTON, Parsippany, NJ and lunch will be at RUTH'S CHRIS STEAK HOUSE** – Girl Scouts in 8<sup>th</sup>-12<sup>th</sup> grade - GSNNJ is proud to offer our third annual Career Conference to help you prepare for college and careers. Hear from keynote speakers. Attend a panel discussion with accomplished business women.

Network with women from a variety of professions. Come for the overnight or just Saturday. See flier for more information. Please contact Lorena Kirschner, [lkirschner@gsnnj.org](mailto:lkirschner@gsnnj.org) with questions.



**Women in Action** – April 1, 2017. Attention Girl Scout Seniors and Ambassadors interested in political leadership! Each NJ council will be sending ten Girl Scout Seniors and Ambassadors to the Eagleton Institute of Politics at Rutgers University for a day-long program presented by the Center for American Women and Politics. The focus will be on the development of executive leadership skills, leading and managing political campaigns, as well as exploring the fundamentals of running for office and/or seeking appointed leadership positions. Interested girls are encouraged to email Pat Christie, [pchristie@gsnnj.org](mailto:pchristie@gsnnj.org) to be considered. The fee is \$45 per girl (which covers a small portion of the overall cost). See flier for more information.

**Summer Camp UPDATE!** Get ready for another great summer at Lake Rickabear and Jockey Hollow Day Camps! Camp registration opens on February 14<sup>th</sup> and early bird registration ends March 30<sup>th</sup>. Don't miss your chance to receive an early bird Trading Post voucher. Look out for our camp brochure to discover the new and exciting programs at our camps this summer! For more information email [summercamp@gsnnj.org](mailto:summercamp@gsnnj.org).

**Bling Your Cookie Booth Rally and Devils Game at Prudential Center** – Sun, Mar 19, 2017 from 11am-12:30pm (game at 1pm) Come create awesome displays for your cookie booth, then at 1pm enjoy a Devils game versus the Columbus Blue Jackets. Tickets are \$58.94 per person (children 2 and older must have a ticket), and include the cookie booth rally and Devils game (100 level ticket). Discounted parking and meal vouchers are also available for purchase. To purchase tickets, please go to <https://www.groupmatics.events/event/gsnnj>. Please contact Laurie Howell, [howell@gsnnj.org](mailto:howell@gsnnj.org), with questions or for more information.

**Washington, DC Experience** – Sat-Sun, May 6-7 from 6:45am to 9:30pm - \$255 per person for Girl Scout Cadettes-Ambassadors and Adults. Get ready for this action packed get-away in Washington, DC. Visit some of the many museums located on the National Mall, including the Natural History Museum, American History Museum, and others. After dinner we will enjoy a spectacular nighttime walk of the National Monuments, including WWII memorial, Vietnam Memorial, Lincoln Memorial, Korean War Memorial, Martin Luther King Memorial and Franklin Delano Roosevelt Memorial. Sunday morning, we return to 'da District' to visit America's "most hallowed ground", Arlington National Cemetery to attend a Changing of the Guard at the Tomb of the Unknown Soldier. After lunch we'll visit the National Archives, home of such documents as the Declaration of Independence, the Constitution and the Bill of Rights, among others. We will conclude our visit with a tour of the Capitol Building. Program fee includes transportation via coach bus, hotel accommodations, breakfast, dinner, tour guide and all admission fees. Bus departs from the Riverdale Service Center. Please contact Laurie Howell, [howell@gsnnj.org](mailto:howell@gsnnj.org), with questions or for more information.



### **Painting Inspiration**

January 28, 2017 from 10:00 am to 11:30 am & 1:00 pm to 2:30 pm for Girl Scout Brownies  
Fee: \$24 per girl/\$12 per adult - Get inspired by viewing what's on exhibit in the Morris Museum. Hear about the life and techniques of a great artist or two. Perhaps you'll paint a still life, and then a mood, using different tools. Show your works of art to each other and talk about them. Program includes admission. Please contact Anna Ho, [aho@gsnnj.org](mailto:aho@gsnnj.org), with questions.

### **Communicate with Confidence**

January 28, 2017 at the Randolph Service Center

February 25, 2017 NEW LOCATION: St. Clement Pope & Martyr, Rockaway

Fee: \$13 per girl for Girl Scout Brownies-Cadettes

Learn techniques to speak comfortably with friends and adults. Polish your skills needed to speak to a group. Stage presence, the ability to be yourself and make a connection with friends and adults, is vital for every Girl Scout! Develop skills to express your ideas clearly and powerfully in a fun environment. Please contact Anna Ho, [aho@gsnnj.org](mailto:aho@gsnnj.org), with questions.

### **Rainforest Romp**

February 4, 2017 from 10:00 am to 11:30 am & 12:30 pm to 2:00 pm

Location: Paramus Service Center

Fee: \$19 per girl/\$2 per adult for Girl Scout Brownies-Juniors

Come and explore the rainforest as we learn about this precious habitat through games and crafts. Meet live animals that call the rainforest home during our zoological presentation. You'll see firsthand what makes these creatures able to live in their amazing habitat. Please contact Lorena Kirschner, [lkirschner@gsnnj.org](mailto:lkirschner@gsnnj.org), with questions.

### **Maple Sugaring**

February 11<sup>th</sup>, 12<sup>th</sup>, 25<sup>th</sup> & 26<sup>th</sup> (Please visit our website for available times)

Location: Lake Rickabear Camp, Kinnelon, NJ

Fee: \$10 per person for Girl Scout Daisies-Ambassadors

Enjoy a late winter day at Lake Rickabear while you experience and learn to make maple syrup! Come dressed for the weather: rain, snow, or sunshine! Participants will see, hear, smell, feel, and taste the maple sugaring process. Fee includes a Maple Sugar Fun Patch for each girl. Please contact Elena Morgan, [emorgan@gsnnj.org](mailto:emorgan@gsnnj.org), with questions.

### **Strike a Pose**

January 21<sup>st</sup> & February 4<sup>th</sup>

(Please visit our website for times and more available dates)

Location: Purple Om Yoga, Denville, NJ

Fee: \$12 per girl for Girl Scout Daisies-Ambassadors

Yoga can help you be better at everything you do: school, sports, dance, music, and even homework! Learn about yoga with your sister Girl Scouts in a professional yoga studio, where you'll discover asana (poses), pranayama (breathing), and fun! Classes are age-appropriate and taught by a certified yoga instructor. Please contact Anna Ho, [aho@gsnnj.org](mailto:aho@gsnnj.org), with questions.

## 2017 Cookie Program

There's no end to what girls can build with the Girl Scout Cookie Program. They build lifelong skills, friendship and confidence. Over the course of nearly 100 years, generations of girls have built the cookie program into a beloved tradition and the largest girl-led entrepreneurial program in the world.



### Important Dates

**Initial Order Period:** January 14 – February 5, 2017

**Cookie Delivery:** March 6-18, 2017

**Booth Sales:** March 18, 2017 – April 23, 2017

### Be on the lookout for exciting news related to the Girl Scout Cookie Program!

New for the 2017 Cookie Program: In 2017, all cookie varieties will be available on the girl's order card, including the all new S'mores cookie (\$5.00) and gluten-free Toffee Tastic (\$5.00) can be ordered along with all other varieties. They will appear on the order card, making it really easy for customers, girls and troops to order and enjoy these new specialty cookies.

Make sure your girls are registered for the current program year so that they can be added to Digital Cookie.

### “Goal Getters Go to Day Camp...for free!

After a successful first year, the Goal Getter Reward is back! Complete all three steps and you've earned yourself a free week at either Jockey Hollow Camp or Lake Rickabear Day Camp!

1. Be a Fall Product Sale “Goal Achiever” by selling 5 magazines and 25 nut items between October 1 and October 23.
2. Sell at least 150 packages of Girl Scout Cookies between January 14 & February 5.
3. Every success has a story, tell us yours! Submit a 250-word Essay or a 3-minute video about how the 5 Skills have helped you in your everyday life. Missed the Fall Product Sale? No problem, you can still earn a free week at camp by selling 500 packages of Girl Scout Cookies and submitting the essay or video.





## Let's celebrate 100 years of Girl Scouts selling cookies!

Our biggest cookie milestone yet is here. That's right! 2017 marks the 100th anniversary of the first known sale of cookies by Girl Scouts, and we're so ready to celebrate.

Join the nationwide celebration by participating in *Girl Scouts of the USA's Cookie Troop 100!*

### You can participate in 4 easy steps:

- 1 **Set a troop goal** and share the plan for your cookie money—what cool stuff will you do to improve your community this year?
- 2 **Earn a Cookie Business badge**—you can take your pick!
- 3 As a troop, **ask 100 NEW customers to buy cookies.**
- 4 **Bling Your Booth.** Gather your troop and get those creative juices flowing to come up with a fun theme—a party, a race, a cookie disco—what will it be? You can even include a Cookie 100th twist. Just remember to snap a cool photo!

Once all 4 steps are completed, ask your troop leader to help you submit your entry at [girlscouts.org/cookie troop100](http://girlscouts.org/cookie troop100) to unlock your patch, and enter for a chance to win cash to invest in your cookie Take Action or service project.

Winning troops will be randomly selected—no voting necessary!



### What troops can win:

One lucky troop from **EVERY** council around the country will win

➔ **\$100 each** to put toward their awesome cookie Take Action or service project.

And one VERY lucky troop will win

➔ **\$3,000** to super power their project!



Girl Scouts of Southern Nevada, Troop #495

For your chance to win big visit [girlscouts.org/cookie troop100](http://girlscouts.org/cookie troop100) or contact your local council for more information.



## Membership Placement

### Troop Opportunity Catalog

The Opportunity Catalog is an online listing of troop openings for girls at all program levels and in all zip codes. The catalog also lists opportunities for adults who want to volunteer to assist troops. By entering a zip code, girls who want to join a troop and adults who want to volunteer can find “opportunities” in a town near them.

**We encourage all troop leaders to display their troops** so new girls or those seeking a troop can find available options in their community. **Please note that parents are unable to register their daughters to a troop online unless the troop is displayed.**

**Leaders, please complete the Troop Opportunity Catalog Update Form to add your troop or if you have made changes to your meeting time or location.**

All new troops are automatically displayed with openings for 12 girls when they are created in Volunteer Systems unless a larger troop size has been requested by the service unit manager or troop leaders.

### Volunteer Application and Background Check

Please note that the two step process of a volunteer application and background check can no longer be found on our web site. Please do not use or forward the previous link. Now that we are live with Volunteer Systems, the background screening is part of Volunteer Systems, our new membership registration system.

We will continue to conduct background screenings through Verified Volunteers. Volunteers create a username and password to submit their background screening information and can view and print a copy of their report through Verified Volunteers with their username and password.

### Financial Assistance for Membership

With Volunteer Systems it's possible for families to **request financial assistance for the membership fee and the council service fee while registering or re-registering online** by selecting the Request Aid checkbox. We have encountered several instances of the box being checked in error and the intention was to submit payment instead of requesting aid. Going forward, the Membership Placement Specialist will confirm that membership financial assistance has been requested prior to approving the request in Volunteer Systems.

The Girl and Adult Financial Aid Form found in the Forms section at gsnnj.org should continue to be used for other types of financial assistance.



## Troop Re-registration by Troop Leaders

**Troop leaders can re-register members to their troop throughout the year with Volunteer Systems!** This differs from our previous registration system where that option was only available to troop leaders during the spring through 9/30. After logging on to their household, leaders can select “Troops” and a listing will appear showing each member’s status as “Current” or “Time to Renew”. **In the “Renewal Choice” column it’s important to choose “I’ll decide later” for any members who aren’t being renewed at that time.** If the “Continue” button at the bottom of the list is selected with “Renew” in the “Renewal Choice” column and the appropriate payment is not made at that time, a series of automated emails are generated and tasks are automatically generated for the Membership Placement Specialist to follow up with the incomplete payment and renewal. We have encountered numerous instances where these tasks and emails have been inadvertently triggered.

## Annual Family Campaign



We are ***Investing in Girls to Change the World.*** With your help Girl Scouts of Northern New Jersey builds girl leaders. Girl Scouts today is, as it always been, the organization best to position girls to develop important leadership skills they need to be successful adults.

Each day when girls participate in our program activities, they benefit in five important ways:

- Strong Sense of Self—Girls have confidence in themselves and their abilities, and form positive identities.
- Positive Values—Girls act ethically, honestly, and responsibly, and show concern for others.
- Challenge Seeking—Girls take appropriate risks, try things even if they might fail, and learn from mistakes.
- Healthy Relationships—Girls develop and maintain healthy relationships by communicating their feelings directly and resolving conflicts constructively.
- Community Problem Solving—Girls desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community, and create “action plans” to solve them.

Girl Scouts of Northern New Jersey’s investment in program activities and support of girl and adult members is more than \$250 a year for each girl. Cookie sales, program fees and the council service fee raise \$210 per girl--that means each year \$40 per girl needs to be raised to bridge the cost gap. This gap is closed through contributions made to the **Annual Family Campaign (AFC).**

Invest today at [www.gsnnj.org/invest](http://www.gsnnj.org/invest) or send a check to GSNNJ 95 Newark Pompton Turnpike Riverdale, NJ 07457.

## Women of Achievement

Women of Achievement  
Girls Change the World  
Thursday, March 30, 2017  
5:30pm to 9:00pm



Join us for a fantastic night with an amazing extended cocktail reception, silent auction, dessert, and inspirational women. *Women of Achievement* acknowledges outstanding role models while providing the necessary funds to help girls in need, especially within our urban areas, who without our help wouldn't receive the benefits of Girl Scouts.

*Women of Achievement* is a terrific night out with friends and troop leaders to enjoy your hard work and dedication in support of the girls we serve. In the past, Service Units have purchased a table, split the table cost with troop leaders and parents, or just grabbed a few friends and leaders for a fun evening out.

**Our silent auction is amazing--because of the highest quality items and donations we receive from our Service Units.** To help with the auction's success, **we ask each Service Unit please to donate \$100 or a silent auction item valued at a minimum of \$100.** The items our guests love are designer hand-bags, latest and greatest electronic items, sport or theatre tickets, family entertainment items or tickets, fine jewelry, gift cards to fine restaurants or high-end stores. Please drop off all donations, preferably by the March 7th Leadership Summit but no later than March 25, 2017 at any of GSNNJ's Service Centers, and thank you for making a difference!

Other ways to support *Women of Achievement* is asking local businesses and organizations to place an advertisement in the evening's Tribute Journal. Business card advertisements start at \$150. This is a simple, impactful way for a business in your community to help all girls. Another way to contribute is selling raffle tickets. We ask each Service Unit's volunteers, troop leaders and parents to sell \$5 raffle tickets. Each Service Unit Manger received a raffle book to distribute at the leader meeting, and for those not at the meeting several raffle books will be mailed. All books to be returned to a GSNNJ Service Center, and addressed to Fund Development by March 24, 2017.

Included you'll find the commitment forms to donate to the silent auction, as well as forms for event tickets/tables and Tribute Journal ad-all forms include price and due dates. For more information, please visit us online at [www.gsnnj.org/woa](http://www.gsnnj.org/woa) or contact Jennifer Tanis at 973-248-8200 or [jtanis@gsnnj.org](mailto:jtanis@gsnnj.org)

Want to get in on the planning fun? To join our *Women of Achievement* silent auction, audience development or Tribute Journal teams, contact Jennifer Tanis at [jtanis@gsnnj.org](mailto:jtanis@gsnnj.org) or 973-248-8200. And thanks for making great things possible for girls!

## **Discover S'more Mission Tour**

Girl Scouts of Northern New Jersey is pleased to announce a new engagement initiative, where we bring the Girl Scout mission to life in a one-hour tour. This is a great way to introduce new people to Girl Scouts or get more deeply involved in the extraordinary work our volunteers do with and for our girls. If you would like to join us for a one-hour tour on how Girl Scouts is Inspiring Courage, Building Confidence and Developing Character, kindly email [lambrose@gsnnj.org](mailto:lambrose@gsnnj.org) and we will let you know upcoming dates and opportunities.



**Amazon Smile** - Shop with Amazon? Now .5% of your purchase can benefit the girls of Girl Scouts of Northern New Jersey. Bookmark this link [www.smile.amazon.com](http://www.smile.amazon.com); use it every time you shop at Amazon and help girls make our world a better place.



**Shop for school, party, and holiday items at Glitzzie.com**, and you will not only receive a 10% discount, but 5% of your sale will benefit the girls of Girl Scouts of Northern New Jersey! Go to [Glitzzie.com](http://Glitzzie.com) and use Discount Code: GSNNJ10.



**Leave a Legacy, Juliette Gordon Low Society:** Girl Scouts' founder Juliette Gordon Low led by example by founding the first Girl Scout Headquarters in her home's carriage house and gifting the property to Girl Scouts in her will. We invite you and all who name GSNNJ as a beneficiary in estate plans to become a member of the Juliette Gordon Low Society. Estate plans can include will, retirement plan, living trust, donor advised fund, life insurance policy, charitable gift annuity, charitable remainder trust, charitable lead trust, remainder gift of real estate, and any other gift that benefits Girl Scouts in the future. For more information, contact Karen Cerreta at 973-248-8200 or [kcerreta@gsnnj.org](mailto:kcerreta@gsnnj.org).

**Workplace Matching and Volunteer Grants:** Please check your and/or your significant' s workplace for corporate matching gifts or volunteerism grants. More and more corporations are supporting their employees as they give-back to their communities with matching or volunteerism contributions. Your troop is entitled to receive a 15% donation back. Looking for info on Volunteerism or Matching Gifts, or how to request to raise contributions in support of a service project? All info and forms are now contained online in "Tools to Lead."





Hello all Service Unit Managers!

It's that time of the year again when the Summer Camp Directors are looking for Invitations to Service Unit Events so we can showcase our awesome Summer Camp offerings!

**FAVORITE EVENTS are:**

- ✓ Thinking Day or World Association Day Events
- ✓ Mother/Daughter Events
- ✓ Ice Skating Events
- ✓ Any SU event where there are parents attending or even picking up and dropping off their daughters.

For the events above, we set up a display table with free give-aways for the girls, camp brochures and pictures of the camp facilities and activities available.

**OTHER IDEAS are:**

- ✓ **Service Unit Leader Meetings** – Ideally we ask you to invite parents and their daughters about 30 minutes prior to the meeting to learn all about our wonderful camps! We do a slide presentation and have a question and answer session. We work with the SUM to send out an eye catching invite to the parents to promote the night's event. Consider inviting other local Service Units too!

We are looking to visit your **Service Unit's Events in January-April.**

**Please complete this form & scan/email it to Elena Morgan at [emorgan@gsnnj.org](mailto:emorgan@gsnnj.org) or snail mail to the Randolph Service Center (address below):**

Name of Service Unit \_\_\_\_\_

Name of Event \_\_\_\_\_

Date \_\_\_\_\_ Start Time \_\_\_\_\_ End Time \_\_\_\_\_

Complete Address of event location \_\_\_\_\_

Exact location if in a school or other building, (i.e. school library) \_\_\_\_\_

Approximate # of girls attending \_\_\_\_\_ Age/Grade range \_\_\_\_\_

Event Coordinator Name \_\_\_\_\_

Phone \_\_\_\_\_ Email address \_\_\_\_\_

Use the back for additional event opportunities!

Thanks so much for helping us spread the word about our valuable and amazing Summer Day Camp Programs offered this summer to ALL Girls!

## Cake Decorating: Beyond Basics

### Girl Scout Juniors-Ambassadors

#### *Cake Decorating II/Borders and Basket Weave*

Girls will further skills working with bakery icing. They will learn to equally divide a cake for various borders and the piping techniques used to create them including ruffled swags and basket weave. Girls will decorate a cake to take home. Adults have the option to a decorate along with the girls. Fee includes: program materials, professional instruction and part 2 of Multi Level Patch, plus additional take-home materials including four decorating tips and practice boards. Link patch can be purchased at the council shops. Chaperones who are not participating do not need to register online or pay. A registered adult must remain for the duration of the program.

**Prerequisite:** Cake Decorating I

**Please Note:** Food items may contain or be cross contaminated during manufacture/processing with known food allergens, including but not limited to: Wheat/Gluten, Dairy, Soy, Nuts, Eggs, Dyes/Coloring

**Fee:** \$31 per girl/\$31 per adult (if participating)

Paramus Service Center

Fri., Feb. 10, 2017 4:00 pm-5:30 pm & 6:00 pm-7:30 pm

Randolph Service Center

Sun., Feb. 12, 2017 3:30 pm-5:00 pm & 5:30 pm – 7:00 pm

Fri., Feb. 17, 2017 4:00 pm-5:30 pm & 6:00 pm-7:30 pm

Sun., Apr. 09, 2017 3:30 pm-5:00 pm & 5:30 pm -7:00 pm

Sun., Apr. 23, 2017 3:30 pm-5:00 pm & 5:30 pm-7:00 pm

Riverdale Service Center

Sun., Mar. 05, 2017 3:30 pm-5:00 pm & 5:30 pm-7:00 pm

Sun., Mar. 26, 2017 3:30 pm-5:00 pm & 5:30 pm-7:00 pm



**To Register:** Go to: [www.gsnnj.org](http://www.gsnnj.org) and click "Online Registration" (top right-hand corner of the page)  
Program Questions? Email Anna Ho at [aho@gsnnj.org](mailto:aho@gsnnj.org) or call (973)248-8200.  
Registration opens about 45 days prior to the program and closes 10 days prior to the program date.

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200

# Cake Decorating: The Basics

## Girl Scout Brownies-Ambassadors

### *Cake Decorating I/FUNDamentals*

Girls are given professional instruction, then work with bakery icing and learn the basic skills of cake decorating. Each girl will decorate a small cake to take home. Adults have the option to decorate along with the girls. Fee includes: program materials, professional instruction and part 1 of Multi Level Patch, plus additional take-home materials including practice boards, pastry bag. Information sheet, four decorating tips, and a small spatula. Link patch can be purchased at the council shops. Chaperones who are not participating do not need to register online or pay. A registered adult must remain for the duration of the program.

Please Note: Food items may contain or be cross contaminated during manufacture/processing with known food allergens, including but not limited to: Wheat/Gluten, Dairy, Soy, Nuts, Eggs, Dyes/Coloring

**Fee:** \$31 per girl/\$31 per adult (if participating)

Riverdale Service Center

Fri., Feb. 03, 2017 4:00 pm-5:30 pm & 6:00 pm-7:30 pm

Paramus Service Center

Sat., Feb. 04, 2017 11:30 am-1:00 pm & 2:00 pm – 3:30 pm

Fri., Mar. 10, 2017 4:00 pm-5:30 pm & 6:00 pm-7:30 pm

Sat., Apr. 08, 2017 9:30 am-11:00 am, 11:30 am-4:00 pm & 2:00 pm -3:30 pm

Randolph Service Center

Sun., Feb. 05, 2017 3:30 pm-5:00 pm & 5:30 pm-7:00 pm

Sat., Apr. 22, 2017 11:30 am-1:00 pm & 2:00 pm-3:30 pm



**To Register:** Go to: [www.gsnnj.org](http://www.gsnnj.org) and click "Online Registration" (top right-hand corner of the page)  
 Program Questions? Email Anna Ho at [aho@gsnnj.org](mailto:aho@gsnnj.org) or call (973)248-8200.  
 Registration opens about 45 days prior to the program and closes 10 days prior to the program date.

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
 300 Forest Avenue  
 Paramus, NJ 07652  
 201-967-8100

Paterson Resource Center  
 Center City Mall, 301 Main St  
 Paterson, NJ 07505  
 973-881-9400

Randolph Service Center  
 1579 Sussex Turnpike  
 Randolph, NJ 07869  
 973-927-7722

Riverdale Service Center  
 95 Newark Pompton Turnpike  
 Riverdale, NJ 07457  
 973-248-8200





## **Reserve camp for your next troop/service unit/family camping online!**

**Find out what's available at Jockey Hollow, Lake Rickabear, and  
Camp Glen Spey with our quick & easy  
Online Camp Reservation system**

☀️ **TROOP CAMPING**

☀️ **FAMILY CAMPING**

☀️ **SERVICE UNIT ENCAMPMENTS**

☀️ **DAY USE FOR EVENTS**

Camp reservations can now be made online at [www.gsnnj.org](http://www.gsnnj.org) > Camp > reserve camp – day/overnight, thanks to our new online reservation system, hosted by Doubleknot.

- See availability of camp facilities, including cabins, tent sites, lodges, etc.
- Click on “More” to see facility descriptions with photos!
- Reserve activities, such as swimming, boating, and archery for day or overnight trips.
- Make overnight reservations instantly, quickly, and easily!



**PLEASE NOTE:** Reservations are available at least 30 days prior to the date and up to 9 months in advance. Lodging and Activities will appear "not available" when trying to register more than 9 months in advance. A 30% deposit is required at the time of registration. Payment balances are due 30 days prior to the reserved date. A roster and copy of applicable certifications **MUST** be forwarded to [camping@gsnnj.org](mailto:camping@gsnnj.org) at least 30 days prior to your visit. Reservations are subject to cancellation if final payments, rosters and certification documents are not received.

Group picnics available in July and August at Lake Rickabear for school groups, house of worship groups, families, etc. Contact Carole Burke at [cburke@gsnnj.org](mailto:cburke@gsnnj.org) for more information.



# Fantastic Food Forage

## Girl Scout Seniors

**Date & Time:**

Date: Fri., Mar. 03 – Sat., Mar. 04, 2017

Time: 6:30 pm Fri. – 3:00 pm Sat.

**Fee:** \$42 per person (ratios 2 adults per 24 girls)

**Location:** Jockey Hollow, Mendham, NJ



Begin your Sow What? Journey by exploring your “Food Print” at a supermarket near camp, create a “dining experience” as you prepare lunch for the group, devise a Food Commitment, interview a local farmer regarding composting, rotating crops and organic farming. Meet high school Girl Scouts from GSNNJ, have fun hanging at camp overnight in the comfort of luxurious heated cabins and complete all but the Take Action Project for the Sow What? Journey Fee includes lodging, snack, breakfast, lunch and program supplies.

***Award Earned:*** “SOW What?” Girl Scout Senior Journey-All components except Take Action Project



**To Register:** Go to: [www.gsnnj.org](http://www.gsnnj.org) and click “Online Registration” (top right-hand corner of the page)  
Program Questions? Email Rachel Jaffe at [rjaffe@gsnnj.org](mailto:rjaffe@gsnnj.org) or call (973)248-8200.  
Registration opens about 45 days prior to the program and closes 10 days prior to the program date.

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200

**follow us!**





# Girl Scouts Storytelling

## Girl Scout Juniors

### Festival of Storytelling

#### Date - Time - Location:

Sun., Mar. 12, 2017

12:30 pm–3:30 pm

County College of Morris, Randolph, NJ

Sun., Apr. 09, 2017

1:30 pm–4:30 pm

Riverdale Service Center, Riverdale, NJ



**Fee:** \$12 per girl/\$5 per adult

Speak out about stereotyping. Understand how media plays a role in stereotyping. Work alongside professional storytellers from the NJ storytelling Network as you learn story structure through fun and silly “instant Story” exercises. Practice character “voices” to enhance your storytelling. Role play your newly created story to the group. End the event by enjoying a Storytelling Concert presented by an outstanding professional storyteller or musician. Receive a certificate to mark your accomplishments. Award can be purchased at any council shop.

***Award Earned:*** Speak Out Award from the aMuse Girl Scout Junior Journey



**To Register:** Go to: [www.gsnnj.org](http://www.gsnnj.org) and click “Online Registration” (top right-hand corner of the page)  
Program Questions? Email Rachel Jaffe at [rjaffe@gsnnj.org](mailto:rjaffe@gsnnj.org) or call (973)248-8200  
Registration opens about 45 days prior to the program and closes 10 days prior to the program date.

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200

**follow us!**





# Girl Scouts Just Want to Have Fun!

## Fitness Made Fun Girl Scout Daisies-Cadettes

Do you like to play basketball, Wii, rock climb, bike, and dance? If so, have fun, get fit, and feel great at VOLT FITNESS Circuit! Girls are provided with tools to help them attain a healthy and active lifestyle by making fitness so much fun, they don't realize they're actually exercising for an hour! The program consists of a series of ten interactive fitness stations comprised of virtual reality technology and games including a moving rock wall, and Dance Revolution. Fee includes professional trainers and Fitness fun patch.

**Locations:** Volt Fitness, Glen Rock, NJ

**Fee:** \$12 per girl

### Date & Time:

#### Girl Scout Daisies & Brownies

Fri., Feb. 10, 2017	4:30 pm-5:30 pm
Sat., Feb. 11, 2017	1:30 pm-2:30 pm
Fri., Mar. 10, 2017	4:30 pm-5:30 pm
Sat., Mar. 11, 2017	1:30 pm-2:30 pm
Fri., Mar. 17, 2017	4:30 pm-5:30 pm
Sat., Mar. 18, 2017	1:30 pm-2:30pm

#### Girl Scout Juniors & Cadettes

Fri., Feb. 10, 2017	5:30 pm-6:30 pm
Sat., Feb. 11, 2017	2:30 pm-3:30 pm
Fri., Mar. 10, 2017	5:30 pm-6:30 pm
Sat., Mar. 11, 2017	2:30 pm-3:30 pm
Fri., Mar. 17, 2017	5:30 pm-6:30 pm
Sat., Mar. 18, 2017	2:30 pm-3:30 pm



## Fencing Fun Girl Scout Brownies-Cadettes

Explore the world of fencing at this fun new program! Girls will learn about the history and different swords, and then explore basic footwork and how to use a sword. Before they know it, they will be fencing! Fun patch and Link patch can be purchased at the council shops.

**Location:** Cresskill Performing Arts, Cresskill, NJ

**Fee:** \$12 per girl

### Date:

Sun., Mar. 05, 2017

### Time:

2:00 pm-3:15 pm Girl Scout Brownies  
 3:15 pm-4:30 pm Girl Scout Junior  
 4:30 pm-5:45 pm Girl Scout Cadettes



**To Register:** Go to: [www.gsnnj.org](http://www.gsnnj.org) and click "Online Registration" (top right-hand corner of the page)  
 Program Questions? Email Pam Kanwisher at [pkawisher@gsnnj.org](mailto:pkawisher@gsnnj.org) or call (973)248-8200.  
 Registration opens about 45 days prior to the program and closes 10 days prior to the program date.

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
 300 Forest Avenue  
 Paramus, NJ 07652  
 201-967-8100

Paterson Resource Center  
 Center City Mall, 301 Main St  
 Paterson, NJ 07505  
 973-881-9400

Randolph Service Center  
 1579 Sussex Turnpike  
 Randolph, NJ 07869  
 973-927-7722

Riverdale Service Center  
 95 Newark Pompton Turnpike  
 Riverdale, NJ 07457  
 973-248-8200

**follow us!**





# Maple Sugaring

## Girl Scout Daisies-Ambassadors

Enjoy a late winter day at Lake Rickabear with your family while you experience and learn to make maple syrup! Come dressed for the weather; rain, snow or sunshine! Participants will see, hear, smell, feel and taste the maple sugaring process. Link patch can be purchased at the council shops.

*Fee includes all program supplies and a Maple Sugar Fun Patch*

**For:** Daisies-Ambassadors

**Fee:** \$10 per person

**Location:** Lake Rickabear, Kinnelon, NJ

### Dates & Times:

Sat., Feb. 11, 2017	9:30 am-10:45 am
Sat., Feb. 11, 2017	11:00 am-12:15 pm
Sat., Feb. 11, 2017	1:00 pm-2:15 pm
Sat., Feb. 11, 2017	2:30 pm-3:45 pm
Sun., Feb. 12, 2017	9:30 am-10:45 am
Sun., Feb. 12, 2017	11:00 am-12:15 pm
Sun., Feb. 12, 2017	1:00 pm-2:15 pm
Sun., Feb. 12, 2017	2:30 pm-3:45 pm
Sat., Feb. 25, 2017	9:30 am-10:45 am
Sat., Feb. 25, 2017	11:00 am-12:15 pm
Sat., Feb. 25, 2017	1:00 pm-2:15 pm
Sat., Feb. 25, 2017	2:30 pm-3:45 pm
Sun., Feb. 26, 2017	9:30 am-10:45 am
Sun., Feb. 26, 2017	11:00 am-12:15 pm
Sun., Feb. 26, 2017	1:00 pm-2:15 pm
Sun., Feb. 26, 2017	2:30 pm-3:45 pm



**To Register:** Go to: [www.gsnnj.org](http://www.gsnnj.org) and click "Online Registration" (top right-hand corner of the page) Program Questions? Email Elena Morgan at [emorgan@gsnnj.org](mailto:emorgan@gsnnj.org) or call (973)248-8200. Registration opens about 45 days prior to the program and closes 10 days prior to the program date.

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200

**follow us!**





# Monster Jam

**For:**

All Girl Scouts, Families & Friends

**Date & Time:**

Friday, January 28, 2017 at 7:00 pm

**Fee:**

\$26 per person (children 2 & older need a ticket)

*Tickets to be picked up at will call office which is on the opposite side of the center*

**Location:**

Prudential Center, Newark, NJ



Monster Jam® Triple Threat Series is a points-based format that showcases the best lineup of Monster Jam vehicles that deliver what fans want to see most...more trucks, more racing, more freestyle, more donuts, more wheelies, more action!

Heading to Prudential Center January 28th, the East tour tests the versatility of the athletes as they go head-to-head in seven different competitions driving three different vehicles --- Monster Jam trucks, Monster Jam Speedsters and Monster Jam ATVs. These athletes battle for points in challenging racing and freestyle events that push themselves and their machines to the limit. The point leader will receive an automatic bid to the prestigious Monster Jam World Finals® to compete for the title of World Champion.



**To Register:** Visit our website at [www.gsnnj.org](http://www.gsnnj.org)

Program Questions? Email Program Department at [program@gsnnj.org](mailto:program@gsnnj.org) or call (973)248-8200.

Registration closed January 17, 2017

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200

**follow us!**





# Girl Scout Programs

## Girl Scouts Brownies-Ambassadors

### Painting Inspiration Girl Scout Brownies

Get inspired by viewing what's on exhibit in the Morris Museum. Hear about the life and techniques of a great artist or two. Perhaps you'll paint a still life, and then a mood, using different tools. Show your works of art to each other and talk about them. Program includes museum admission. Link patch and completed badge can be purchased at the council shops.

**Award Earned:** Girl Scout Brownie Painting Badge

**Location:** Morris Museum, Morristown, NJ

**Fee:** \$24 per girl/\$12 per adult

**Date & Time:**

Sat., Jan. 28, 2017	10:00 am-11:30 am
Sat., Jan. 28, 2017	1:00 pm-2:30 pm



### Bakery Boss

#### Girl Scout Brownies-Ambassadors

Do you want to be a cake boss? Join the Carlo's team of decorators in making a themed buttercream cake at Carlo's Bake Shop. Girls will learn some of the Carlo's team's tricks of the trade and take home their personally decorated cakes along with a Carlo's Bakery apron. Experienced Carlo's staff members will be available for assistance with each step to make the cake. Fee includes an exclusive Carlo's Bakery apron (a \$15 value), a six-inch vanilla cake with buttercream frosting, and professional instruction. Link patch can be purchased at the council shops.

**Fee:** \$40 per girl

**Locations:** Carlo's Bake Shop, Ridgewood, NJ  
Carlo's Bake Shop, Morristown, NJ

**Date:**

Sat., Mar. 04, 2017 & Sat., Apr. 01, 2017

**Time:**

10:00 am-11:30 am Girl Scout Brownies  
12:30 pm-2:00 pm Girl Scout Juniors  
3:00 pm-4:30 pm Girl Scout Cadettes-Ambassadors



**To Register:** Go to: [www.gsnnj.org](http://www.gsnnj.org) and click "Online Registration" (top right-hand corner of the page)  
Program Questions? Email Anna Ho at [aho@gsnnj.org](mailto:aho@gsnnj.org) or call (973)248-8200.  
Registration opens about 45 days prior to the program and closes 10 days prior to the program date.

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200



# Girl Scouts and STEM...

## STEMfest Junior Girl Scout Juniors

Work with the girls from Phi Sigma Rho as they lead you through the Engineering Design Process using hands-on interactive activities. Discover the world of chemical, Mechanical, Biomedical, and civil Engineering as these female Rutgers engineering students share their knowledge with you! Earn and receive the Product Designer badge. Adults will be welcomed to take "STEM in my daughter's life" a workshop designed to provide you with resources to enhance your troop meetings or your weekends. This program includes activities, lunch and the badge. Link patch and completed badge can be purchased at the council shops.

Award Earned: Girl Scout Junior Product Designer Badge

### Locations:

Copeland Middle School, Rockaway, NJ  
Sat., Feb. 25, 2017 10:00 am – 4:00 pm  
Newton, NJ  
Sat., Mar. 25, 2017 10:00am – 4:00 pm

Fee: \$19 per person



## STEM in Your World Girl Scout Cadettes- Ambassadors

Join GSNNJ as we partner with Drew University to explore Science, Technology, Engineering and Math through hands-on activities and guest speakers. Work alongside Drew university students as they guide you through their majors. Learn about research Drew University is conducting. Workshops are age specific. Adult workshops on college admission process and keeping STEM in her world will be offered along with college tours.

**Location:** Drew University, Madison, NJ

**Fee:** \$41 per girl/\$12 per adult

### Date & Time:

Sun., Mar. 05, 2017 10:00 am – 5:00 pm



**To Register:** Go to: [www.gsnnj.org](http://www.gsnnj.org) and click "Online Registration" (top right-hand corner of the page)  
Program Questions? Email Lorena Kirschner at [lkirschner@gsnnj.org](mailto:lkirschner@gsnnj.org) or call (973)248-8200.  
Registration opens about 45 days prior to the program and closes 10 days prior to the program date.

Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200



# ToGetHerThere Girl Career Conference 2017

GSNNJ is proud to offer our third annual Career Conference to help you prepare for college and careers. Hear from keynote speakers. Attend a panel discussion with accomplished business women. Network with women from a variety of professions.

**Fri., Feb. 24 to Sat., Feb. 25**  
**For girls in grades 8-12 & Adults**  
**Hilton, Parsippany, NJ**  
**Lunch at Ruth's Chris Steak House**



**Register online at:**  
**[www.gsnnj.org](http://www.gsnnj.org)**

**Overnight Option: 6:30 PM Fri., Feb. 24 to 3:30 PM Sat., Feb. 25**  
**\$99 per person for four-person room; \$129 per person for two-person room.**

Fee includes all speakers, panels and workshops, overnight at hotel, pool access, breakfast, lunch, snack, and a free gift. Participants can arrive any time after 3:00 PM Friday to check-in. Evening program begins at 6:30 PM.

**Saturday-Only Option: 9:30 AM to 3:30 PM Sat., Feb. 25**  
**\$69 per person.**

Fee includes all speakers, panels and workshops, lunch, snack, and a free gift.

For information, contact Lorena Kirschner at [lkirschner@gsnnj.org](mailto:lkirschner@gsnnj.org) or 973-248-8200.



Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200

**follow us!**      



# Save the Date!

## *Saturday, June 24, 2017*

### Ultimate Ricka-Run

Join GSNNJ as we celebrate the end of the Girl Scout year and the beginning of the summer by running or walking in our color run and fun day at Lake Rickabear! Have fun on the beach while choosing from boating, archery, zip line (grades 4 and up), climbing towers, and many more exciting activities.

Who: All Girl Scouts and Families  
When: Saturday, June 24, 2017  
Where: Lake Rickabear, Kinnelon  
Pre-registration is required, more info on fee coming soon!



#### Program Questions?

Email: Lorena Kirschner [lkirschner@gsnnj.org](mailto:lkirschner@gsnnj.org) or (973)248-8200

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
Center City Mall, 301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200

follow us!







# Washington, D.C. Experience

## For Girl Scout Cadettes – Ambassadors

**Date:** Saturday, May 6 – Sunday, May 7, 2017  
**Time:** 6:45 am Saturday – 9:30 pm Sunday  
**Fee:** \$255 per person  
**Ratio:** 1:1 (if desired)

Get ready for this action packed get-away in Washington, D.C. Visit some of the many museums located on the National Mall, including the National Museum of Natural History, National Museum of American History, National Gallery of Art, and others.

After dinner, enjoy a spectacular nighttime walk of the national monuments, including the National WWII Memorial, Vietnam Veterans Memorial, and Franklin Delano Roosevelt Memorial.

Sunday morning, return to the District to visit America's "most hallowed ground," Arlington Cemetery, to attend the Changing of the Guards at the Tomb of the Unknown Soldier. After lunch, visit the National Archives, home of such documents as the Declaration of Independence, the Constitution, and the Bill of Rights, among others.

Program fee includes transportation via coach bus, hotel accommodations (fee based on 4 per room), breakfast, dinner, tour guide, and all admission fees.

Bus departs from the Riverdale Service Center.



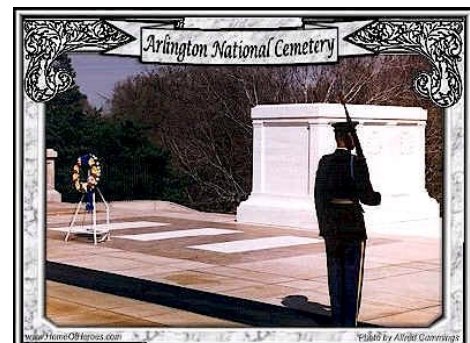
### To Register:

Please register online at [www.gsnnj.org](http://www.gsnnj.org)  
 Click on "Program Registration" at the top right-hand corner of the page.

Registration opens February 7, 2017  
 Closes: April 3, 2017

For a complete list of programs or to see the policies and procedures, please check your Link book or go to [www.gsnnj.org](http://www.gsnnj.org) "Events"

Program questions? Email Laurie Howell at [lhowell@gsnnj.org](mailto:lhowell@gsnnj.org) or call (973)248-8200



Girl Scouts of Northern New Jersey  
[www.gsnnj.org](http://www.gsnnj.org)

Paramus Service Center  
 300 Forest Avenue  
 Paramus, NJ 07652  
 201-967-8100

Paterson Resource Center  
 Center City Mall, 301 Main St  
 Paterson, NJ 07505  
 973-881-9400

Randolph Service Center  
 1579 Sussex Turnpike  
 Randolph, NJ 07869  
 973-927-7722

Riverdale Service Center  
 95 Newark Pompton Turnpike  
 Riverdale, NJ 07457  
 973-248-8200

**follow us!**





# Women of Achievement

## Girls Change the World



Thursday, March 30, 2017 | 5:30pm to 9:00pm  
The Westmount Country Club, Woodland Park

### Tribute Journal Opportunities

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Advertising Opportunities

☐ **Tribute Journal Covers (5" x 7"): \$1,200**

*Front, Back or Inside Covers*

*Includes name recognition on GSNNJ website*

☐ **Gold Full Page (4.5" x 7"): \$1,000**

*Includes placement in the gold section of the journal*

☐ **Full Page (4.5" x 7"): \$600**

☐ **Half Page (4.5" x 3.75"): \$375**

☐ **Business Card (3" x 2"): \$150**

☐ **Tribute Journal and Ticket Package: \$470**

*Includes two tickets to event and business card ad*

Full page and cover  
layout

Half page layout

Business  
card layout

### Specifications

Files to be submitted in JPEG, TIFF or PDF. Gold ads are printed in gold ink; all others are printed in black and white

### Ad Deadline

March 3, 2017

### Ad Submission

Send ad to [itanis@gsnnj.org](mailto:itanis@gsnnj.org) or mail to GSNNJ, 95 Newark Pompton Turnpike, Riverdale, NJ 07405

☐ Enclosed is a check made payable to GSNNJ (95 Newark Pompton Turnpike Riverdale, NJ 07457)

☐ Please bill my company at this address: \_\_\_\_\_

☐ Please charge my ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Credit Card# \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

# Women of Achievement

## Girls Change the World



Thursday, March 30, 2017 | 5:30pm to 9:00pm  
The Westmount Country Club, Woodland Park

### Silent Auction Contribution Form

Name of Item/Service: \_\_\_\_\_

Fair Market Value (a minimum value of \$100 is requested): \$ \_\_\_\_\_

#### **Please check the appropriate response:**

☐ Gift Certificate is enclosed. Expiration date or restrictions: \_\_\_\_\_

☐ In lieu of an item, a contribution of \$ \_\_\_\_\_ is enclosed--check made payable to GSNNJ 95 Newark Pompton Turnpike, Riverdale, NJ 07457

☐ Item(s) enclosed or will be mailed/delivered no later than Friday, March 3, 2017  
Items can be dropped off at one of the GSNNJ Service Centers in Paramus, Randolph or Riverdale

☐ Item(s) must be picked up at the following address: \_\_\_\_\_

Written description of the item(s) donated: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### **Please check the appropriate response:**

☐ I would like my donation to be anonymous

☐ I would like to be acknowledged as: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Name / Organization / Service Unit: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### **All donations must be received by March 3, 2017**

Send donation to the attention of Jennifer Tanis at one of the GSNNJ Service Centers.

Paramus Service Center: 300 Forest Avenue, Paramus, NJ 07652

Paterson Service Center: Center City Mall, 301 Main Street, Paterson, NJ 07505

Randolph Service Center: 1579 Sussex Turnpike, Randolph, NJ 07869

Riverdale Service Center: 95 Newark Pompton Turnpike, Riverdale, NJ 07457

Questions? Call Jennifer Tanis at (973) 248-8200 or email [jtanis@gsnnj.org](mailto:jtanis@gsnnj.org)

## **WOMEN OF ACHIEVEMENT GUIDELINES FOR 2017 SILENT AUCTION ITEMS**

Based on our analysis of what items in past events have been most successful, we find that high-end, branded items and fun, unique experiences receive the most interest and highest bids. Gift certificates do very well also. We encourage a wide variety of price points – with a minimum value of \$100 suggested.

We suggest the following types of auction item solicitations. Cash donations are also gratefully accepted; our strategic shoppers will use cash donations to purchase items for the auction.

<b><u>Jewelry and Accessories</u></b> <ul style="list-style-type: none"><li>• Designer accessories such as Coach, Tiffany's Michael Kors and Vera Bradley, including handbags, totes and sun glasses</li><li>• Branded jewelry such as Swarovski, Alex and Ani</li><li>• Gift cards to jewelry stores, boutiques</li></ul>	<b><u>Travel</u></b> <ul style="list-style-type: none"><li>• Weekend travel to local family places such as Great Wolf Lodge or Rocking Horse Ranch</li><li>• Disney and Orlando attractions</li><li>• "Stay-vacation" at a local hotel with pool/brunch</li><li>• Luggage and weekend bags</li><li>• Airline tickets or miles</li></ul>	<b><u>High Tech-The Latest</u></b> <ul style="list-style-type: none"><li>• Swagway</li><li>• Hero 4 Session</li><li>• Alexa-blue tooth speaker</li><li>• BB-8-app enabled Droid</li><li>• All Apple Products</li><li>• Apple watch</li><li>• Jamstick-smart guitar</li></ul>
<b><u>Entertainment and Experiences</u></b> <ul style="list-style-type: none"><li>• Tickets to TV program taping such as: Daily Show, Dr. Oz, Jimmy Fallon or SNL</li><li>• Theatre tickets to popular/ hit shows (Radio City, Wicked, Lion King, etc.)</li><li>• Hot Air Balloon Ride</li><li>• Sports car rental for a day</li><li>• Walk on TV appearance</li><li>• NYC comedy club tickets and sightseeing attractions</li><li>• Behind the scenes tours (Wall Street trading floor, TV studios)</li></ul>	<b><u>Kids Stuff</u></b> <ul style="list-style-type: none"><li>• Branded, quality toys such as American Girl Dolls, Xbox One, Playstation 4, Playmobile</li><li>• Local toy store gift cards</li><li>• Great Adventure/Hershey Park tickets</li><li>• Bowling / Ice cream social party</li><li>• Batting cage tickets</li><li>• Kids cooking class</li><li>• Premium headphones</li></ul>	<b><u>Sports and Leisure</u></b> <ul style="list-style-type: none"><li>• Giants, Jets, Yankees, Mets, Knicks, Nets, Devils, Rangers tickets</li><li>• Golf clubs/equipment</li><li>• Fitbit wristbands/Sports Watches</li><li>• Celebrity signed balls, hockey pucks etc</li><li>• Movie theatre tickets (and popcorn)</li></ul>
<b><u>Dining Delights</u></b> <ul style="list-style-type: none"><li>• Restaurant gift cards</li><li>• Brunch gift cards</li><li>• Pizza -- delivered a plus!</li><li>• Cooking classes</li></ul>	<b><u>Luxury Services</u></b> <ul style="list-style-type: none"><li>• Bouquet of flowers delivered</li><li>• Car detailing</li><li>• Limo for the evening</li><li>• Catered dinner party/event</li><li>• Spa day /Massage</li><li>• Luxury Mani-pedis</li></ul>	<b><u>Home and Garden</u></b> <ul style="list-style-type: none"><li>• Hand-crafted items</li><li>• High end gardening tools</li><li>• Gift cards to William-Sonoma/ Sur La Table</li><li>• Home cleaning service or Lawn mowing for a season</li></ul>

**All donations must be received by March 3, 2017**

# Women of Achievement

## Girls Change the World



Thursday, March 30, 2017 | 5:30pm to 9:00pm  
The Westmount Country Club, Woodland Park

Dear Friend of Girl Scouts of Northern New Jersey,

**We all have the power to change the world.** So what makes Girl Scouts different? We have more than the power. We have the practice. With more than 100 years of building girls of courage, confidence, and character. Every day, in both big and small ways, Girl Scouts channel the G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader) within to take action and build a better world for all of us.

Join us in helping change the world by supporting our largest fundraiser, *Women of Achievement* by donating a silent auction gift certificate or item valued at \$100 or more. Your donation helps us to offer critical, life-changing, girl-led programming that combines life skills, STEM, the outdoors, and entrepreneurship with civic engagement.

*Women of Achievement* is Girl Scouts, annual thought-leadership fundraising gala, with an extended cocktail reception, silent auction, dessert and an inspirational program featuring our honorees. **The evening gala is Thursday, March 30, 2017 at the Westmount Country Club. The event is our festive way to celebrate outstanding role models while providing the necessary funds to help girls in need, especially within our urban areas, who without our help wouldn't receive the benefits of Girl Scouts.**

At GSNNJ we are very proud that more than 400 business professionals, government officials, volunteers and members attend *Women of Achievement* to support the work of the Girl Scouts, which inspires more women and girls to take on leadership roles, especially in our urban communities.

One in six girls in northern New Jersey joins our Girl Scout family, giving us the opportunity to serve nearly 28,000 girls and 15,500 adult volunteers in Bergen, Morris, Passaic, Sussex and north Warren counties. Our region has the fifth highest percentage of girls served in the country, out of 112 councils nationally. Girl Scouts of Northern New Jersey also has the highest girl and adult retention rates in the United States--once a member joins, they keep coming back for even more "fun with a purpose!"

Your commitment is so important in helping all the girls we serve. **Please find attached the order form for your commitment. We appreciate receiving your form and donation at any of the service centers by Friday, March 3, 2017.** For more information on the benefit and to purchase tickets, visit us online at [www.gsnnj.org/woa](http://www.gsnnj.org/woa), or contact Jennifer Tanis at 973-248-8200 or [jtanis@gsnnj.org](mailto:jtanis@gsnnj.org).

Thank you for considering helping more girls experience all that Girl Scout has to offer.

Sincerely,

A handwritten signature in blue ink that reads "Betty A. Garger".

Betty A. Garger  
President/Chief Executive Officer

**Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.**

Paramus Service Center  
300 Forest Avenue  
Paramus, NJ 07652  
201-967-8100

Paterson Resource Center  
301 Main St  
Paterson, NJ 07505  
973-881-9400

Randolph Service Center  
1579 Sussex Turnpike  
Randolph, NJ 07869  
973-927-7722

Riverdale Service Center  
95 Newark Pompton Turnpike  
Riverdale, NJ 07457  
973-248-8200



# Women of Achievement

## Girls Change the World



**Thursday, March 30, 2017 | 5:30pm to 9:00pm**  
**The Westmount Country Club, Woodland Park**

### **Ticket and Table Opportunities**

Reservations requested by Friday, March 17, 2017

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

☐ **Patron Table** \_\_\_\_\_ (table of 10) **\$2,500**  
*Invite to pre-event reception, preferred seating, tickets to event and listing in the evening's Tribute Journal*

☐ **Patron Ticket** \_\_\_\_\_ # x \$250 = \$ \_\_\_\_\_ **total**  
*Invite to pre-event and listing in the Tribute Journal*

☐ **Visionary Table** \_\_\_\_\_ (table of 10) **\$1,600**

☐ **Ticket:** \_\_\_\_\_ # x \$160 = \$ \_\_\_\_\_ **total**  
*I would like to be seated with* ☐ GSNNJ Alumnae  
☐ GSNNJ Volunteers ☐ My Community/Town  
**Name of guest to sit with:** \_\_\_\_\_

☐ **Ticket and Tribute Journal Package: \$470**  
*Includes two event tickets and business card ad (3x2)*

☐ I am unable to attend, but will contribute \$160 for a GSNNJ troop leader to attend \$ \_\_\_\_\_

☐ I am unable to attend, but will contribute to provided financial assistance to girls in need:

☐ \$60: Covers a girl's membership fee for two years

☐ \$600: Covers partial costs of a staff-led recruitment event at one school/center

☐ \$160: Partially offsets subsidy for a girl to attend one week of Celebrate Girls Summer Camp

☐ \$1,223: Sponsors half of a month's rent for the Paterson Resource Center

☐ \$300: Underwrites one year membership for 10 girls

☐ \$\_\_\_\_ You choose the amount-all contributions are appreciated and provide financial assistance

☐ Purchase tickets online at [www.gsnnj.org/woa](http://www.gsnnj.org/woa)

☐ Enclosed is a check made payable to GSNNJ (Send to: 95 Newark Pompton Turnpike Riverdale, NJ 07457)

☐ Please invoice company at this address: \_\_\_\_\_

☐ Please charge my ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Credit Card# \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

### **Please indicate the names of your guests:**

Guest's Name: \_\_\_\_\_

Guest's Name: \_\_\_\_\_

Guest's Name: \_\_\_\_\_

Guest's Name: \_\_\_\_\_

Guest's Name: \_\_\_\_\_

Guest's Name: \_\_\_\_\_

Guest's Name: \_\_\_\_\_

Guest's Name: \_\_\_\_\_

Guest's Name: \_\_\_\_\_

Guest's Name: \_\_\_\_\_

# Upcoming Events



## "Standing Out from the Crowd"

Young Alumnae Professional Development Workshop

Riverdale Service Center

Wednesday, January 11, 2017

6:00pm – 8:00pm

Fee: \$10 per person

*Calling all career-conscious GSNNJ Alumnae and friends!*

Join us for an evening of networking and professional development. This event is perfect for **college students looking to develop a career path** or **recent college graduates** already in the workforce looking to build their network and learn how to move to the next level. Also, if you are **re-entering the workforce** or **changing careers** and want to sharpen your skills, this program is for you, too

For additional details or to register, please check our website [www.gsnnj.org/alumnae](http://www.gsnnj.org/alumnae).

---

## Join us at *Women of Achievement*

Thursday, March 30, 2017

5:30pm to 9:00pm

Westmount Country Club

Woodland Park, New Jersey

A fantastic night with an amazing cocktail reception, silent auction, good friends and inspirational honorees. To learn more about attending or supporting the gala visit us online at [www.gsnnj.org/woa](http://www.gsnnj.org/woa).



Proceeds from *Women of Achievement* provide financial assistance to girls in need, especially within our urban areas, who without our help would not receive the benefits of Girl Scouting.

Want to get in on the planning fun? To join our *Women of Achievement* silent auction, audience development or Tribute Journal teams, contact Jennifer Tanis at [jtanis@gsnnj.org](mailto:jtanis@gsnnj.org) or 973-248-8200.